





NATIONAL CO-OPERATIVE EXPORTS LTD

PROMOTED BY











... Since 1958



INTRODUCTION – National Cooperative Exports Ltd (NCEL)

- Multi-state Cooperative Society NCEL is registered under MSCS, Act 2002.
- National Cooperative Included in Schedule II of MSCS, Act 2002.
- Follow Cooperative Principle i.e. Voluntary & Open Membership; Democratic Member Control; Member's Economic Participation; Autonomy and Independence; Education, Training and Information; Cooperation amongst Cooperatives; and Concern for Community.
- Umbrella Organization for cooperative sector exports.
- Support of Ministry of Co-operation, Dept of Commerce and Ministry of External Affairs through their schemes and agencies in India and abroad including overseas missions.
- Activities like aggregation, purchase, certification, testing, branding and marketing and Exports.



VISION: SAHAKAR SE SAMRIDDHI – PROGRESS THRU CO-OP

- Leverage strength of 8.54 Lakh Cooperatives and their 29 Cr members to create sustainable institutional mechanism for exports from cooperative sector.
- Transform cooperative societies to them into vibrant economic entities.
- "Whole of the government approach" in providing benefit of schemes of Ministries / Departments .
- Maximum benefits to the farmers by fetching best price for their produce through exports and passing on highest share of consumer rupee to producers.

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STATUTORY / LEGAL APPROVALS

Approved by Union Cabinet on 11.01.2023.

Registered under MSCS Act 2002 on 25.01.2023.

Included in schedule II of MSCS Act 2002 on 21.03.2023.

Bank Account / GST / IEC Code/ PAN Card available.

NATIONAL CO. ORERATIVE EXPORTS

STRUCTURE

PROMOTERS: (Four Large co-op and Govt corporation)

GCMMF (AMUL) - Gujarat Coop Milk Marketing Federation

- IFFCO Indian Farmers' Fertilizer Coop
- KRIBHCO Krishak Bharti Coop

- NAFED National Agricultural Coop Marketing Federation of India Ltd.
- NCDC National Coop Development Corporation

NATIONAL CO. CO. CO. CARRATIVE ELECTRICAL

STRUCTURE

Registered Office9 NEW DELHI.

Authorized share capital 9₹2000 Cr.

Activities of NCEL

NCEL will be specialised Export Agency to address the challenges and handhold cooperatives:

- To facilitate market positioning of cooperative products;
- To create export infrastructure and Logistic support;
- To enhance product quality & standardization;
- To comply requisite certifications;
- To **undertake** international/national market research;
- > To **provide** consultancy services on export related matters;
- To act as knowledge repository on cooperative exports; and
- To **fetch** better prices for cooperative products/services **by EXPORTS** of Co-op Produce & provide max share of consumer rupee to producer

THANK YOU







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